

umdasch

THE STORE MAKERS

PRESS RELEASE
AMSTETTEN, 22nd May 2023
AUTHOR: Katrin Fischer

umdasch and shopreme present innovative self-checkout solution

Helping to shape current retail trends and creating modern shopfitting solutions for retailers is one of the core competencies of umdasch The Store Makers. In cooperation with the leading provider of Scan & Go solutions shopreme, umdasch now presents the innovative self-checkout system "matrix". This revolutionises the retail landscape and sets new standards in the future trend of self-checkout (SCO). matrix covers the needs of retailers and consumers alike – the first customer installations are planned for this year.

After the Store Makers have already developed the exit gate "vector" together with shopreme, the self-checkout matrix represents the next milestone in the successful cooperation within the Umdasch Group. The sophisticated premium hardware comes from the experts in retail hardware – the umdasch Store Makers in Leibnitz. The software that brings matrix to life was designed by the smart minds at Umdasch Group Ventures participation shopreme. "Behind us lie exciting months of conception and product development with shopreme, during which we pursued one goal together – to create a customer-oriented, uncomplicated and appealing solution that revolutionises the self-checkout market. Today we can proudly say that we have achieved this goal with the launch of matrix," says Robert Hauptmann, responsible for business development at umdasch Multistore Solutions, about the latest product innovation.

Scan, pack and pay in no time

The self-checkout solution matrix resembles a modern smartphone application in terms of usability. The integrated, user-friendly and intuitive software and the lean hardware design ensure a smooth self-checkout process. As a result, the SCO reduces complexity for customers and they remember a positive shopping experience. A clear benefit of the matrix SCO for consumers is the time saved during the shopping process. The self-service payment process is a great way to avoid the checkout queue. Payment can be made conveniently by card at the matrix SCO, regardless of whether the customers scan their goods directly at the self-checkout or whether they choose the hybrid journey with scanning on the smartphone (Scan & Go). Self-checkout also complements the customer journey and offers customers an additional, digitally supported shopping experience.

Designed for retailers, optimised for consumers

The hardware of the matrix is modern, of high quality and can be customised to the retailer's liking – from the shelves to impulse purchase grids to hooks for shopping bags. The colour of the unit and the layout of the software can also be

adapted to the respective corporate design. Installation is straightforward and enables simple and accurate scanning for a fast checkout process. All product categories are supported, including weight and bundle units, deposit products and age-restricted products. matrix is seamlessly integrated into the shopreme ecosystem – consisting of the shopreme Scan & Go App and the Exit Terminal vector by shopreme and umdasch. This unified concept offers retailers a wide range of benefits, such as analytics, remote age verification, software- and hardware-based loss prevention and a specially developed employee app. This provides consumers with a holistic self-checkout experience.

Demand-driven, remote and secure

matrix has been optimised for efficient branch operations and offers maximum benefit with minimum maintenance and cost. An employee app synchronised with matrix sends a notification only when needed. This enables, for example, age verification when purchasing certain products remotely, which saves valuable time. This reduces the employees' workload at the POS and at the same time they have more time for customer service and the management of other areas of the store. In addition, shopreme's software solution has an established loss prevention system. Based on predefined parameters, an algorithm selects conspicuous shopping baskets, which are then checked. Basket value, risk of individual products or locations as well as scanning behaviour have an influence on the security system.

Efficiency meets sustainability

The so-called eco-receipt is another innovation. Instead of the entire receipt, self-checkout customers can only print out a QR code that serves as access to the digital invoice as well as an exit code for the optionally available Exit Terminal vector. On the one hand, this leads to an 80 % reduction in paper consumption, and on the other hand, it lowers maintenance and operating costs.

Live operation from 2023

So the next step towards revolutionising the retail landscape has been taken. The industry's interest proves umdasch and shopreme right – the matrix SCO they developed will be installed in the first stores this year. In the future, the self-checkout innovation will enrich the customer journey of consumers in Europe and support retailers in the efficient design of their processes.

About shopreme

shopreme is at the forefront of unified self-checkout solutions, offering a comprehensive range of products and services to simplify and enhance the retail customer experience. With their innovative Scan & Go, SCO, and exit solutions, shopreme is revolutionising how customers shop and pay in stores. shopreme is an investment of Umdasch Group Ventures, the Future and Innovation Hub of the global Umdasch Group. For more information, visit: <https://www.shopreme.com/>



Contact:

Katrin Fischer

Marketing & PR Manager

umdasch Store Makers Management GmbH

Josef Umdasch Platz 1, 3300 Amstetten, Austria

T +43 (0) 7472 69000-2500

katrin.fischer@umdasch.com

www.umdasch.com

umdasch: rooted in craftsmanship, visionary in the digital, always with human standards and one goal: to realise successful stores. The Store Makers at umdasch create extraordinary worlds of experience for exquisite customers. With their four business areas – Multistore Solutions, Premium Solutions, Construction Solutions and Digital Solutions – they serve numerous fields of competence from Consulting &

Value Engineering to Project Management, General Contracting and Shop Systems to Digital Retail. With around 1,400 employees, umdasch is one of the leading shopfitting companies in Europe. The headquarters are located in Amstetten, Austria. The company realises more than 7,000 shopfitting and 200 general contractor projects every year. Together with the Doka and Umdasch Group Ventures divisions, the Umdasch Group is active on five continents with over 170 production, logistics and sales branches. It has been owned by the siblings Hilde Umdasch and Alfred Umdasch for 155 years.